

ABSTRACT OF THE DISCLOSURE

In an image forming apparatus which is connected to a network (30), and forms an image on the basis of data acquired from the network, upon receiving a URL
5 that designates image data to be acquired from a console, the URL is interpreted, and a data request is submitted to a server via the network on the basis of the interpretation result. Image data sent from the server in response to that data request is stored. If
10 the image data is a JPEG image, an image process that warrants excellent tone reproduction is made; if the image data is a GIF image, an image process that warrants high resolution is made, and the processed image data is output to a printer to print it out.

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